



The Alberta Forest Products Association is seeking a **forestry professional** (RPF / RPFT) to participate in a one-day creative video shoot on either June 17, 18 or 19, 2026, in Edmonton, Alberta.



Project Overview

We are preparing for our next creative shoot for the Love AB Forests campaign. This project will highlight the important work of forestry professionals in Alberta. The forestry professional will help bring authenticity and real-world insight to the project by sharing their perspective and on-the-job experience. This is to support our overall campaign goal of increasing positive perception of the forest industry in Alberta.

Video Details

- We will be filming 2-3 short videos (each under 2 minutes).
- We will be using the Love AB Forests puppets as the main characters in the videos, and the forestry professional role will be featured briefly in each video (for about % of the total screen time).
- The videos will be featured on the @loveabforests social media pages.



Role Details

- **Type:** Volunteer (\$150 honorarium for your time)
- **Commitment:** One-day shoot (approx 8-10 hour day), must be willing to travel to Edmonton, snacks, lunch and refreshments will be provided
- **Speaking:** Scripted, minimal speaking lines *we are open to collaborating with you on the lines to ensure they are accurate to your job
- **Content:** Discussing your day-to-day tasks as a forestry professional and why your work matters



We're Looking for Someone Who

- Is a **forestry professional** (RPF / RPFT) with hands-on experience
- Is comfortable being on camera
- Brings a genuine passion for forestry and sustainability

Audition Submission

Please submit a 30-60 second video of yourself

- Introducing who you are (name, title, what region of Alberta you work in)
- Tell us what your favourite part of being a forester is

Tip: This can be a simple selfie video recorded on your phone

How to Apply

Email your video submission along with your name, location, and a brief summary of your experience to: adudzc@albertaforestproducts.ca and akrips@albertaforestproducts.ca
